

# BRADBURY

## **07/07/08. Bradbury Riding High**

With Elevators. Bradbury took home ten awards at the first ever Elevator awards presented by the Society of Graphic Designers of Canada, Saskatchewan North Chapter, on May 9/10, 2008. Winning Bradbury entries included the Society of Graphic Designers of Canada 2007 Annual Report, the PACFresh logo and the MacKenzie Art Gallery's Mobile Structures exhibition catalogue. The Elevators were judged by top North American experts in the design field (Mark Popick, Design Director for Hornall Anderson, Seattle, WA; Vida Jurcic, Partner/Associate with Hangar 18 Creative Group, Vancouver, BC; Chad Kabigting, Art Director of Rethink, Vancouver, BC), and winners were recognized for "exceptional creative ingenuity." Other Bradbury winners of merit included the Campion College recruitment materials, the Moose Jaw Museum and Art Gallery Brenda Joy Lem exhibition catalogue, Pacific Fresh Fish packaging, the SIAST 2006-2007 annual report, Prairie Cherry packaging, the Law Society of Saskatchewan centennial book design and the Canada Post Law Society of Saskatchewan centennial stamp design. Bradbury's Elevator wins are proof that, no matter what floor you are currently on, Bradbury knows how to get you to the top. Visit our portfolio page to enjoy the view.

## **07/05/08. Bradbury Heads South**

For Family Reasons. After years of living separate, though oddly parallel lives, sisters and graphic designers Catharine and Carol Bradbury have pooled their talents to make Bradbury Branding and Design even, well, more rich with talented Bradburys. The merger means an expansion of services into the United States; the firm now has two offices: Bradbury North (Saskatchewan, Canada) and Bradbury South (Kansas, U.S.A.).

## **5/13/08. Bradbury reaches Summit, again.**

Bradbury Branding and Design is not afraid of heights, especially reaching new ones, as evidenced by the firm's latest achievement winning three 2008 Summit International Creative Awards. To add to the Summit awards the firm has received in the past, Bradbury won two new silvers, one for the Saskatchewan Institute of Applied Science and Technology (SIASST) 2006-07 Annual Report and one for the Mobile Structures exhibition catalogue for the MacKenzie Art Gallery, and a bronze, for design of the Law Society of Saskatchewan centennial publication. The Summit International Creative Award recognizes and celebrates creative excellence in small and medium-size companies the world over. Submissions come from far and wide and are judged for strength of concept, quality of execution, and ability to communicate and persuade. Bradbury's 2008 Summit honorees are prime examples of how we offer clients award-winning service no matter the size or scope of the project. To see what we mean, visit our portfolio page.

## **04/01/08. GDC has 51 reasons to love Bradbury.**

Okay, maybe just one really big reason: Bradbury donated design services for the 51st anniversary Society of Graphic Designers of Canada (GDC) Annual Report. "As a founding member of the Saskatchewan Chapter of the GDC and longtime member of the national body, I believe in the value of this organization and the important role it plays in advocating for and maintaining high professional standards within Canada's graphic design community," Bradbury Design founder and principal Catharine Bradbury, MGDC, said. Canada's national graphic design association, the GDC is comprised of professional graphic designers who have several years combined

professional experience and education, and who undergo a portfolio review. To be an accredited member with the MGDC designation means recognition as a highly qualified professional with an excellent standard of work and ethical business conduct. To capture the significance of the GDC on the occasion of its 51st anniversary, Bradbury surveyed members and asked them what review. To be an accredited member with the MGDC designation means recognition as a highly qualified professional with an excellent standard of work and ethical business conduct. To capture the significance of the GDC on the occasion of its 51st anniversary, Bradbury surveyed members and asked them what membership meant to them. The answers provided 50 plus reasons, which Bradbury then highlighted as quotes throughout the annual report. Bright, graphic colours and archival photographs furthered the celebratory spirit of the 200-page keepsake.

## **11/03/07. Bradbury wins with ACEs.**

Bradbury Branding and Design has won the 2007 IABC ACE Award of Excellence for the Campaign College recruitment campaign and ACE Award of Merit for the Moose Jaw Museum and Art Gallery Spafford exhibition brochure. The Campion College materials (brochure, scholarship guide, poster and print ad) were developed and designed to ensure the success of the school's recruitment drive. All were created to appeal to a youthful audience and reflect Campion's prestige and pride in its 450-year tradition of excellence. The Spafford collection at the Moose Jaw Museum and Art Gallery was full of impressive and diverse ceramics that needed showing off. For the exhibition, Bradbury developed a brochure, poster and display banners that built excitement and interest in the collection and invited museum goers to have a closer look.